Strategy Evaluation Checklist

Criterion	Status	Notes
Believable Core Logic	❌	Uses a baseline test of backing Under 2.5 on every single game to "discover" an edge by cherry-picking odds bands (>5.0) where heavy overs matches happened to stay unders.
Out-of-Sample Sustainability	❌	Full in-sample optimization with zero partition of holdout testing data (e.g. 70/30 split) or forward blind validation.
Mathematically Likely to Succeed (+EV Focus)	❌	Fails to model true Poisson probability against the market price; mistakes historical long-shot variance for an exploitable pricing edge.
Robustness Against Overfitting / Data Mining	❌	Classic retroactive data snooping (p-hacking): clips odds to ≥ 5.0 purely because it showed past green P&L, then advocates cutting losing countries (Turkey, Faroe Islands).
Sound Risk/Reward & Drawdown Context	❌	Baseline test shows a catastrophic **293% drawdown**, and backing extreme long-shot Unders (≥ 5.0) creates extreme losing streak vulnerability.
Practical Market Execution	⚠️	Shows standard pre-match automated execution settings, but the analytical framework guarantees severe live trading decay.

BS Factor Rating: 29 / 100

(100 = Sound, mathematically robust, and achievable; 0 = Totally unbelievable, unsustainable, and guaranteed to fail)

Critique & Score Justification

This video runs a 2-year baseline backtest backing Under 2.5 Goals on every match across the Betfair Exchange. While the presenter honestly acknowledges the aggregate loss (driven by market over-rounds and exchange commission), the **process he uses to "find an angle" is a textbook case of data dredging, curve-fitting, and long-shot bias.**

Key Breakdown of Flaws:

1. **The Long-Shot Variance Trap (Odds ≥ 5.0 Filter):**
    - After seeing the full-market test fail (with a massive **293% bankroll drawdown**), the presenter scans the entry price breakdown table and notices that backing Under 2.5 at odds ≥ 5.0 showed positive historical return. He immediately restricts the strategy to odds of **5.0 to 1,000**.
    - When Under 2.5 trades at 5.0+, the market is pricing extreme goal expectation (e.g., highly asymmetric high-scoring mismatches where Over 2.5 is trading around 1.15–1.20). Profiting on these historical occurrences is simple long-shot variance—a few rare 0-0 or 1-0 upsets in heavy-overs games—not a repeatable statistical inefficiency.
2. **Retroactive Country & League Pruning (p-Hacking):**
    - The presenter advocates browsing the country breakdown to prune past loss-making nations (e.g., Turkey, Faroe Islands, Algeria).
    - In quantitative sports modeling, deleting past losing leagues without an underlying structural or economic hypothesis is pure data snooping. It manufactures an artificially inflated historical ROI out of past noise.
3. **Absence of Quantitative Validation Frameworks:**
    - The software workflow does not enforce train/test data splitting (e.g., 70% training / 30% testing), rolling walk-forward stress testing, or Monte Carlo permutation testing to calculate p-values against randomness.
4. **Marketing & Subscription Retention Funnel:**
    - Promotes lead capture ("comment *under 2.5* to receive the template") and half-price first-month subscription links, while encouraging users to forward-test curve-fitted noise.