

strategy Evaluation Checklist

Criterion	Status	Notes
Believable Core Logic	✓	Realistic demonstration showing that basic form filters fail to produce edge.
Out-of-Sample Sustainability	✓	Uses a 70/30 train/test split to test if rules hold up on unseen data.
Mathematically Likely to Succeed (+EV Focus)	✓	Explicitly tracks statistical significance (\$p\$-value) and expected yield.
Robustness Against Overfitting / Data Mining	✓	Warns against \$p\$-hacking and adding ungrounded parameters to force a curve.
Sound Risk/Reward & Staking Model	✓	No unrealistic Martingale or liability-masking schemes promoted.
Practical Market Execution	✓	Demonstrates pre-match workflow with realistic market liquidity/odds.

BS Factor Rating: 91 / 100

(100 = Sound, mathematically robust, and achievable; 0 = Totally unbelievable, unsustainable, and guaranteed to fail)

Critique & Score Justification

This video is an educational walkthrough demonstrating how to build and validate a sports trading strategy from scratch using the CGMBet 26 interface.

Key Strengths:

1. **Realistic Expectation Setting:**

- The presenter immediately demonstrates that standard "intuitive" criteria (e.g., backing home teams that won 6 of their last 10 against away teams that lost 6 of their last 10) produced an outright **-5.3% negative yield** over a 476-game sample ($\$p = 0.28\$$).
 - It reinforces to beginner traders that standard historical heuristics have already been priced efficiently by the market.
2. **Transparent Iterative Testing:**
- Instead of hiding losing results or cherry-picking green runs, the video tests additional metrics (shots, goal averages, predicted xG differentials) step-by-step, explaining the mathematical impact on sample size, yield, and $\$p\$$ -value at each stage.
3. **Statistical Validation (70/30 Split & $\$p\$$ -values):**
- Emphasizes the necessity of testing rules on an out-of-sample partition (unseen 30% of data) and cautions that even when yield turns slightly positive (+0.9%), a $\$p\$$ -value above 0.05 means the strategy is not yet statistically significant or ready for real capital.
4. **No False Promises:**
- Concludes with a realistic disclaimer: most retail strategies will fail, consistent edge takes rigorous work, and the tool's primary purpose is helping traders bin unviable ideas before risking live money.

Deductions (-9 pts):

- The video serves as a software demonstration and includes an affiliate subscription link/promotion for CGMBet VIP Plus.
- Incorporates generic AI assistant suggestions for strategy rules without deep mathematical vetting of each suggestion.