

Strategy Evaluation Checklist

Criterion	Status	Notes
Believable Core Logic	✓	Foundational bankroll management: dividing capital into a 100-point structure (\$1\%\$ per point) is a standard, disciplined framework for sports trading.
Sustainable Market Principles	✓	Compounding stakes proportionally on bank growth milestones while keeping the majority of funds outside the exchange in high-yield savings is completely sustainable.
Mathematically Likely to Succeed	✓	A 100-point bankroll structure (\$1\%\$ unit size) provides adequate buffer against normal variance and prevents catastrophic drawdowns during losing streaks.
Robustness Against Commercial Hype / Funnel	⚠	Contains a direct mid-roll commercial plug for the paid <i>Goal Profits</i> membership (offering a 20% discount with promo code YouTube).
Sound Risk Management & Psychological Protection	✓	Running two separate pots (a 2%–5% working float on Betfair vs. an external instant-access savings account) prevents emotional tilt and over-staking.
Practical Relevance for Traders	✓	Highly practical operational mechanics: simple point re-calculation thresholds, regular profit-skimming/withdrawals, and interest-bearing capital separation.

BS Factor Rating: 86 / 100

(100 = Sound, mathematically robust, and achievable; 0 = Totally unbelievable, unsustainable, and guaranteed to fail)

Summary & Score Justification

This video by **Goal Profits** (*Football Trading: Here's How to Set Up Your Bank*) provides **sound, disciplined, and mathematically sensible bankroll management advice** for retail sports traders.

Key Breakdown of Concepts:

1. **100-Point Bankroll Architecture (\$10 Staking):**
 - Dividing capital into 100 units (e.g., £1,000 bank = £10 per point) prevents the common retail mistake of random £10/£20 stake selection.
 - Provides a safe, linear compounding formula: updating point value proportionally only upon achieving specific bankroll growth milestones (e.g., recalculating to £11/pt after a \$10 bank increase to £1,100).
2. **The "Two-Pot" Float Strategy:**
 - Recommends keeping only a **2%–5% working float** (£20–£50 on a £1,000 bank) on Betfair, leaving the remaining 95%+ in an instant-access, high-yield savings account.
 - This provides three distinct advantages:
 - **Psychological Protection:** Physically prevents revenge-trading or over-staking on bad days.
 - **Capital Security:** Limits exposure to platform counterparty risk.
 - **Yield Generation:** Earns risk-free baseline interest on idle capital.
3. **Profit Skimming & Staking Discipline:**
 - Advises monthly balance reconciliation: recalculating unit stakes, retaining a minimal working float on the exchange, and sweeping excess profits out to the savings account.

Deductions (-14 pts):

- **Commercial Membership Funnel (-8 pts):** The video includes a promotional call-to-action to purchase a *Goal Profits* paid subscription with a discount code.
- **Lack of Downside Asymmetry / R-Multiple Nuance (-6 pts):** While the 100-point model is sound for level-liability trading, it overlooks how point valuation should dynamically adapt during deep drawdown cycles (e.g., ratcheting stakes down during a \$20 downswing to preserve capital) or when trading strategies with variable risk/reward profiles.