

Strategy Evaluation Checklist

Criterion	Status	Notes
Believable Core Logic	●	Demonstrates genuine, unscripted in-play Betfair tennis trading on live ATP/WTa matches (Peyton Stearns vs. Viktorija Golubic; Laura Siegemund vs. Tamara Zidanšek; Ann Li vs. Clara Burel). Execution involves real price-to-break-point timing, scaling stakes based on price targets, and taking liability out as match states shift.
Sustainable Market Principles	●	Emphasizes strict pre-match price ranges (e.g. refusing to back favorites when odds are too low), watching live server statistics (1st serve %, 2nd serve points won), and recognizing momentum shifts/regressions across sets.
Mathematically Likely to Succeed	⚠	Value-seeking entry criteria (e.g. entering on break points or post-set 1 swing dynamics) align with historical WTA volatility, but lacks formal staking fraction rules (Kelly criterion) and does not publish long-term audited P&L/CLV distributions during the stream.
Robustness Against Commercial Hype / Scams	●	No predatory buzzwords ("AI Bot", "Guaranteed £500/day", "Secret Hack"), no fake rental cars, and no cherry-picked highlights. Streamed live over nearly an hour with real-time chat interaction and open discussions of trade fatigue and missed opportunities.

Sound Risk Management & Staking Discipline	●	Disciplined execution: cuts trades when entry price parameters are not met, reduces stake sizes when entering at sub-optimal prices, systematically scratches or removes liability at 4–4 / level games, and exits when concentration drops.
Practical Relevance & Transparency	●	Full transparency: shows real Betfair order-matching latency, unhedged positions, missed entries, and the raw psychological grind of waiting through long WTA baseline games.

BS Factor Rating: 78 / 100

(100 = Sound, mathematically robust, and achievable; 0 = Totally unbelievable, unsustainable, and guaranteed to fail)

Summary & Score Justification

This live stream by **TradeShark Betfair Tennis Trading** (*Live streamed tennis trading*) scores **78/100**, representing one of the most authentic and grounded trading demonstrations on YouTube.

Key Breakdown:

- 1. Authentic Live Execution vs. Cherry-Picked Clips:**
 - Unlike typical retail trading videos that show 3-minute retrospective clips of lucky goals or outlier finishes, this is an **unedited, multi-hour live trading session**.
 - Viewers observe the real friction of exchange trading: waiting patiently for price triggers, dealing with uncooperative server percentages, adjusting target entry ranges in real time, and scratching positions for minor profits or scratch breaks when game state dynamics deteriorate.
- 2. Grounded In-Play Tactics & Risk Control:**
 - **Target Price Discipline:** In the Stearns vs. Golubic match, the trader refused to back the favorite at \$1.36\$ pre-match, waiting for in-play pressure/break-point drift toward the \$1.90–2.10\$ target zone before committing capital.
 - **Dynamic Liability Removal:** Systematically removes liability (greening up or creating free bets) once a break of serve is achieved or when scorelines reach critical threshold states (such as \$4–4\$ in the second set).
 - **Staking Sizing Adjustment:** When entry prices were slightly worse than the planned model target, stake sizing was immediately reduced to limit downside variance.
- 3. Areas for Improvement (Why it is 78, not 95+):**

- **Discretionary Commentary vs. Rigid Quant Staking:** While backed by OnCourt/TennisProfits baseline data, decision-making still relies partly on discretionary visual heuristics and subjective player psychology assessments (e.g. *"she can be flaky," "body language looks bad"*).
- **Absence of Formalized EV Modeling in the Video:** The stream does not display live probability delta calculations or formal Kelly staking formulas on screen.