

## Strategy Evaluation Checklist

| Criterion                                             | Status                                                                              | Notes                                                                                                                                                                                                                                                  |
|-------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Believable Core Logic</b>                          |    | Demonstrates genuine, unedited in-play Betfair Exchange trading on a live WTA Challenger match (Sara Sorribes Tormo vs. Elena Pridankina). Shows actual market queues, unmatched bets, scoreboard discrepancies, and real price movements.             |
| <b>Sustainable Market Principles</b>                  |    | Understands WTA break-rate mechanics, server vulnerabilities, and tournament statistics, but adding to a losing position while a set and a break down ("averaging down") is a dangerous habit that leads to heavy drawdown if momentum does not shift. |
| <b>Mathematically Likely to Succeed</b>               |  | Grounded in pre-match statistical price baselines (OnCourt/TennisProfits), but the execution relies heavily on discretionary recovery rather than fixed fractional Kelly staking or quantitative distribution models.                                  |
| <b>Robustness Against Commercial Hype / Scams</b>     |  | Completely free of retail buzzwords, fake wealth promises, or "AI Bot" marketing. Shows raw, warts-and-all execution with candid admissions of mistakes, frustration, and lucky outcomes.                                                              |
| <b>Sound Risk Management &amp; Staking Discipline</b> |  | Maintains an internal rule of keeping red exposure under 25%–30%, but openly admits to breaking his own rules in this match by pushing his luck and staying in an underwater trade.                                                                    |

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| <b>Practical Relevance &amp; Transparency</b> |  | Full operational authenticity: demonstrates live exchange delay, court challenges, umpire corrections, and medical timeouts with zero retrospective cherry-picking. |
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## BS Factor Rating: 74 / 100

(100 = Sound, mathematically robust, and achievable; 0 = Totally unbelievable, unsustainable, and guaranteed to fail)

## Summary & Score Justification

This video by **TradeShark Betfair Tennis Trading** (*Live tennis trading. Put your money where your mouth is!*) scores **74/100**. It is an **authentic, transparent live trading demonstration** that provides strong educational value regarding exchange market mechanics, though it illustrates the dangers of discretionary emotional drift.

### Key Breakdown of the Score:

#### 1. Authenticity & Execution Transparency:

- Unlike standard retail trading channels that use 3-minute cherry-picked retrospective wins to sell courses or software, this is an **unedited, 21-minute single-match live trade**.
- Viewers see the true, unglamorous friction of exchange trading: bad service games, missed break points, umpire score corrections, medical timeouts, and the emotional stress of trading volatile WTA Challenger markets.

#### 2. The "Averaging Down" Hazard (Why it is 74 and not higher):

- **The Tactical Risk:** After Sorribes Tormo lost the first set and went an immediate break down in set two, the trader added to his back position rather than executing a clean stop-loss (which stood around -18% to -25%).
- **The Lesson for Amateurs:** While the trade ultimately recovered due to a break-back and an opponent medical timeout, the presenter candidly confesses: *"Definitely ridden the luck a bit in this one... probably at least twice I should have taken the red."* Averaging down into a player trailing by a set and a break is a negative-expectancy habit that will eventually blow up accounts during straight-set blowouts.

#### 3. Psychological Honesty:

- The video excels in transparency. The presenter openly discusses how his pre-match assessment (expecting a straight-sets win) biased his in-play decisions, acknowledging how easy it is to confuse "reading the match" with simply getting lucky on opponent errors and physical timeouts.