Strategy Evaluation Checklist

Criterion	Status	Notes
Believable Core Logic	❌	Claims that filtering by trading days/kickoff hours eliminates backtest bias, when in reality it introduces arbitrary temporal data slicing.
Out-of-Sample Sustainability	❌	Jumping from 44.7% to 95.4% strike rate purely by toggling days/hours is a mathematical absurdity that will collapse instantly in live trading.
Mathematically Likely to Succeed (+EV Focus)	❌	Completely ignores market price, odds implied probability, margin, and exchange commission; relies purely on vanity strike rates.
Robustness Against Overfitting / Data Mining	❌	Extreme p-hacking: uses day-of-week and kickoff-hour filters as proxy data-dredging tools to prune historical losses while framing it as "anti-backfitting."
Sound Risk/Reward & Staking Model	❌	No staking plan, drawdown modeling, or expected value calculation provided.
Practical Market Execution	⚠️	Shows standard UI scheduling controls, but promotes them under mathematically false pretenses.

BS Factor Rating: 19 / 100

(100 = Sound, mathematically robust, and achievable; 0 = Totally unbelievable, unsustainable, and guaranteed to fail)

Critique & Score Justification

This video introduces a "Day and Time Filter" in the Sports IQ platform, promoting it as an *"anti-backtesting tool that removes bias."* In reality, the video demonstrates **one of the most egregious examples of data curve-fitting (p-hacking) dressed up in pseudo-quant terminology.**

Key Breakdown of Flaws:

1. **The "95.4% BTTS" Mathematical Absurdity:**
    - The presenter shows an initial Both Teams to Score (BTTS) test with a 44.77% strike rate across 6,636 games.
    - By simply deselecting Wednesdays and adjusting kickoff hours to match "personal trading hours," he claims the strike rate jumps to **95.42% across 2,574 matches**.
    - In the history of professional association football, no large-sample cohort of global matches produces a 95.4% BTTS rate. Achieving this in a backtest means the software is picking up extreme anomalies through combinatorial over-filtering. Slicing out Wednesdays and specific hours to turn a coin-flip into a 95% certainty is pure statistical noise.
2. **Curve-Fitting Masked as "Practical Realism":**
    - The presenter argues that traditional league filtering is "backfitting," but claims filtering by kickoff time is "logical and unbiased."
    - This is a complete logical fallacy. Filtering out matches based on arbitrary time-of-day slices to make a past equity curve jump from 44% to 95% is functionally identical to (and worse than) standard league pruning. It is classic **post-hoc data snooping**.
3. **Total Absence of Price & Expected Value (+EV):**
    - The video evaluates the strategy purely on its cosmetic strike rate. There is zero mention of the average odds, whether the bookmakers/exchange had already priced those matches at heavy odds-on, or what the actual net yield/P&L would be after Betfair's commission.
4. **Marketing & Black-Box Secrecy:**
    - The presenter creates false scarcity and mystique (*"before the comments start asking for the filter, no"*), presenting a curve-fitted statistical artifact as a proprietary secret to drive software subscriptions.