Strategy Evaluation Checklist

Criterion	Status	Notes
Believable Core Logic	⚠️	Using Excel to learn cash-out math and cross-market price decay (Correct Score vs Match Odds) is fine for complete novices, but claiming it teaches live correct score trading in seconds is false.
Out-of-Sample Sustainability	❌	No quantitative backtesting, no statistical holdouts, and zero train/test splits. Stepping through arbitrary single matches has no predictive validity.
Mathematically Likely to Succeed (+EV Focus)	❌	Completely ignores Poisson goal-distribution models, true price-to-probability (+EV) calculations, and heavy Betfair Exchange commission/market over-round drag.
Robustness Against Overfitting / Hindsight Distortion	❌	Extreme look-ahead and hindsight bias: repeatedly adjusts stakes and positions after inspecting future scorelines (e.g. backing 150.0 long-shots knowing they win late).
Sound Risk/Reward & Staking Model	❌	Recommends laying up to £200 liability at half-time or stacking correct score combinations without formal drawdown, variance, or bankroll-sizing rules.
Practical Market Execution	❌	Bypasses all live exchange friction: correct score market illiquidity, wide spreads, cash-out

		delays, and in-play market suspensions during VAR/goals.

BS Factor Rating: 25 / 100

(100 = Sound, mathematically robust, and achievable; 0 = Totally unbelievable, unsustainable, and guaranteed to fail)

Summary & Score Justification

This video by *Sports Trading Life* promotes the **"Football Trading Super Simulator" / "Correct Score Simulator"** (an Excel macro spreadsheet) as a "risk-free way to learn correct score trading fast." While the spreadsheet accurately computes basic arithmetic green-up formulas across ladder prices, the **educational framing and trading logic are fundamentally misleading for retail traders.**

Key Breakdown of Flaws:

1. **Severe Hindsight & Look-Ahead Bias:**
   - In multiple demonstrations (e.g., *Hammarby* and *Benfica vs Boavista*), the presenter enters trades and makes in-play hedging adjustments while knowing the historical match flow.
   - In the Boavista match, he explicitly rewinds the spreadsheet to the 75th minute and places a bet on Boavista at 150.0 *"because we know what's going to happen in the future,"* showing a theoretical £13,000 cash-out. While presented casually as "just a bit of fun," normalizing look-ahead bias completely distorts an amateur's understanding of risk, probability, and execution discipline.
2. **The "Next Goal" Illusion & Execution Friction:**
   - Skipping through match durations using a "Next Goal" macro button eliminates the primary challenge of correct score trading: **time-decay management, liquidity starvation, and wide bid-ask spreads**.
   - In live Betfair correct score markets, liquidity outside of 3–4 common scorelines is often thin, and cashing out or laying off risk in-play incurs significant spread slippage and suspension risk that this offline spreadsheet cannot replicate.
3. **Total Absence of Probability & Expected Value (+EV):**
   - Dutching arbitrary score combinations (e.g., 1-0, 1-1, 2-0, 2-1) without evaluating Poisson scoreline expectations against the exchange line does not create an edge.
   - The video treats correct score trading as an ad-hoc puzzle of "covering scores and laying at half-time," completely omitting statistical distributions, closing line value (CLV), and exchange commission impact.
4. **Product Sales Funnel:**
   - The video operates as a direct-response sales vehicle designed to monetize the macro-enabled Excel sheet via urgency triggers (*"available now, won't be available forever"*) and upsell existing course modules.